

A new sound in Gerringong

SOUND Therapy International - a Sydney based business for the past 16 years - is holding its official opening on Friday July 22 at Commercial Unit 2, 9 Bergin Street, Gerringong.

Guests - including many local health practitioners - will be entertained at the opening by the visiting Japanese musical ensemble, KIMI NOKAI, which means "beauty of the season."

Rafaele Joudry, founder and director of Sound Therapy International started the business because of her mother Patricia's hearing disorder known as the "cocktail party syndrome."

This is a problem where it was impossible for a person to hold a conversation in a crowded room with background noise.

They discovered a therapeutic listening program called Sound Therapy that was invented by an ear, nose and throat specialist.

Suddenly Patricia could function in normal social situations and also overcame her chronic insomnia and exhaustion.

Listening to Sound Therapy had such a dramatic affect on Patricia's life that she went on to develop a portable version.

Since then listeners have found that Sound Therapy can improve hearing, eliminated tinnitus

(ringing in the ears), reduce stress, fatigue and insomnia and help children with learning difficulties.

Rafaele has authored three books on the subject, covering the general benefits of Sound Therapy, its proven results with tinnitus, and its many applications to the field of learning difficulties.

Many practitioners now offer the Sound Therapy program as an adjunct to their practice.

"We have a network of over 300 consultants around the country who are achieving remarkable results with our method and recommend it to their clients," Rafaele said.

During July, Sound Therapy International will be holding an advanced training course for a group of visiting Japanese music teachers who will also perform at the gala opening.

Because the program is sold by mail order, its head office can be based anywhere.

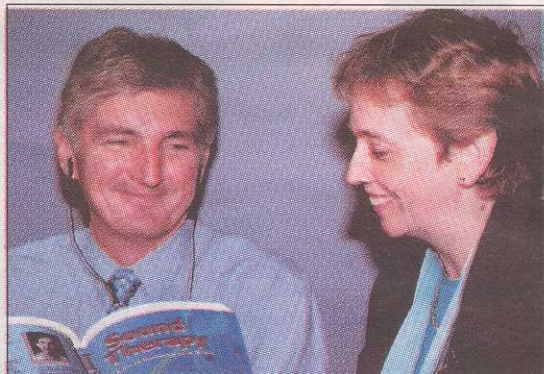
"We are delighted to be able to relocate into this beautiful rural area," Rafaele said of her move to Gerringong.

"We can enjoy an ideal lifestyle while working in an international business."

More information about Sound Therapy is available by visiting www.soundtherapyinternational.com or calling 4234 4534.



• Rafaele Joudry, founder and director of Sound Therapy International.



• Rafaele Joudry takes David Ashton through the Sound Therapy program.